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Diversity is about embracing differences and recognizing the amazing things that are possible when it's woven into an organization's culture.

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### Why do we need diversity in our organisation?

Each person brings their own diverse strengths in the form of ideas, perspectives and experiences. By appreciating this diversity, we allow ourselves to become exposed to new ways of solving problems, unusual perspectives and unique thought processes. **When we harness our combined strengths, we create a powerful force and build a rich foundation of ideas that benefit every individual in the business.**

## CELEBRATING OUR DIVERSITY EMBRACING OUR INCLUSIVITY



To achieve diversity in our workplace, there needs to be a conscious decision to accept and welcome different groups and individuals into the company. This is where the concept of inclusion comes in.

**Inclusion** ensures that every person is treated equally and everyone has the same opportunities to develop their own potential.

**Our Group actively supports and practices a culture of inclusion, to create a diverse workplace for existing and future employees.**

With this as background, it is our pleasure to introduce **Diversity by Inclusion**, our new website that brings you the upliftment, empowerment and community stories of the Dynamic Technologies Group. I hope you are as inspired as I am when you read the wonderful stories of your colleagues, managers and leaders.

*Chris*

CHRIS WILKINS  
CEO – Dynamic Technologies

Dynamic Technology Holdings (“Dynamic Technologies”) has revamped its website – take a look at [www.dynamic-tech.com](http://www.dynamic-tech.com).

Our logo has also had a facelift, to represent a sleeker, more elegant design. The circle of the logo represents energy, connectivity, power and free movement, while the navy blue colour - associated with trust, loyalty and wisdom - has been carried over from the previous DTH logo, demonstrating brand continuity. The yellow colour represents freshness and positivity.

